

# 2009 J/24 U.S. National Championship

September 24–27 - San Francisco Yacht Club

## J/24 Western Regional Championship

September 19 & 20 - Berkeley Yacht Club



J/24 Fleet 17, San Francisco Bay is seeking sponsors for the upcoming 2009 U.S. National Championship at San Francisco Yacht Club in Belvedere, and the Western Regionals at Berkeley Y.C. J/24's are raced throughout the world by well-known sailors including many Olympians and America's Cup sailors. Between 20 to 35 boats are expected from Seattle, Portland, Idaho, Montana, Texas, and California. The Nationals will draw top sailors vying for a berth at the J/24 World Championship. The event offers an excellent opportunity for sponsors to get broad exposure to sailboat racing enthusiasts, an extremely attractive demographic group, for a minimal investment.

The event will take place on San Francisco Bay from Thursday through Sunday, September 24–27, 2009. The event will be based at the beautiful San Francisco Yacht Club in Belvedere, with a banquet on Saturday evening and prize giving on Sunday. One week prior to this event the Berkeley Yacht Club will host the Western Regional Championship.

### Event Sponsorship: \$1,000

We hope to have several Event Sponsors who will benefit by promoting their brand to this target audience. Such opportunities could include: Company name and logo will be incorporated into event logo and displayed in the following manner; Event website with hyperlink to Sponsor web site; Event notices, registration materials, other printed matter; Banners prominently hung at all event venues (banners provided by sponsor); first choice of banner locations; Placement of promotional material, corporate or product information in each skipper's race kit; Verbal recognition during the welcoming event, skippers meeting and during the live awards program; May supply prizes (product or branded gear) for daily prizes.

### Banquet Sponsorship: \$500

The Saturday banquet will be the social highlight of the regatta. Banquet sponsors will have a chance to meet some of the best, and most influential sailors in the country. Share in some of the excitement of the competition as it builds up to Sunday's crescendo. Sponsor's can elect to bring some of their favorite clients, or highlight some of their most compelling products or services. Come celebrate our sailing successes, while we celebrate your support and generosity.

### Happy Hour Sponsorship: \$250

Nothing attracts a crowd of sailors like cheap drinks after racing. We hope to have a few sponsors each night for \$250. Does your boat have a specialty drink? We will feature your team's favorite cocktail all night at a deep discount. Drink sponsors banners/logo will be hung on the dock on the night sponsored. Fleets and boat owners will be encouraged to be happy hour sponsors. Basically, your competition will be toasting you all night—regardless of your standings!

### In Kind Sponsorship

In Kind Sponsors will provide product and support for the various regatta events, and can provide services and supplies in the areas of fundraising parties, prizes, raffle items, beer, food and wine. In Kind Sponsors may support nightly social events including signage and banners, cups, t-shirts for staff, and other promotional items.

For more information: [J24Nationals2009.com](http://J24Nationals2009.com)

email: [ContactUs@J24Nationals2009.com](mailto:ContactUs@J24Nationals2009.com)



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